

I hereby certify that this correspondence is being filed via
EFS-Web with the United States Patent and Trademark Office
on November 19, 2007

TOWNSEND and TOWNSEND and CREW LLP

By: Rosario G. Cisip

Rosario G. Cisip

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE –
EXAMINING GROUP**

PATENT
022050-000100US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

J. Michael Rivera et al.

Application No.: 10/782,387

Filed: February 18, 2004

For: METHOD OF ATTACHING
HOLOGRAM FILMS TO PRINTED
MATTER

Customer No.: 20350

Confirmation No. 4345

Examiner: Pradeep Choudary Battula

Technology Center/Art Unit: 3722

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE EXAMINING
GROUP 3722**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the final Office Action mailed September 18, 2007, the examiner is requested to enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.